





UW THEME KEY

VISUAL PAGE ELEMENT	LABEL	AVAILABILITY
 <p>FEATURED CONTENT BLOCK</p> <p>This doesn't have to link to anything, it can just be used for announcements or updates. It also doesn't require an image.</p>	<p>Featured Content Block</p>	<p>1,2,3 column layouts</p> <p>Image size is 350 x 277</p>
<p>TEXT BLOCK</p> <p>This is a text block used in the second column of a 3 column layout. Text blocks can be edited with a visual editor. You can add links, bold text, and add lists. A text block can be used in:</p>	<p>Text Block</p>	<p>1,2,3 column layouts</p>
<p>FEATURED EVENTS</p> <p>OCTOBER</p> <p>14 Center for Southeast Asian Studies Friday Forum Lecture Series Nathan McGovern, "Buddhist Brahmins: The Royal Court Brahmins of Thailand" 12:00 pm, 206 Ingraham Hall</p> <p>14 Global Badger Partners A meet-up for F-2 and J-2 dependents 2:00 pm, Multicultural Student Center Lounge, Armory and Gymnasium (Red Gym)</p> <p>16 Trip to Eplegaarden With International Student Services and WUD Global Connections 11:30 am, 2227 Fitchburg Road, Fitchburg, WI. Bus will depart from the Chazen Museum (800 University Avenue)</p> <p>MORE EVENTS »</p>	<p>Today.wisc.edu events</p>	<p>1,2,3 column layouts</p>

	Image	1,2,3 column layouts
<p>LATEST BLOG POSTS</p> <p>Careers in Theater & Film JULY 5, 2016</p> <p>Chat with a Theater & Drama Professor JULY 5, 2016</p> <p>Coursework Requirements JULY 5, 2016</p> <p>Welcome Students! JULY 4, 2016</p>	Latest posts	1,2,3 column layouts Choose a category of your posts and the number you'd like to display
<p>+ Why use an accordion?</p> <p>- Why not to use an accordion?</p> <p>Because they hide your content and negatively affect SEO.</p> <p>Because they're "jumpy".</p> <p>Because not everyone likes accordion music.</p> <p>+ Who loves accordions?</p>	Accordion panel	1,2 column layouts
<p>UW Summer Sweet Spots - The Botany... ▶</p> 	Embed content	1,2 column layout Use this for embedded content, such as YouTube.

<p>Peace Love Understanding</p> <p>As I walk through This wicked world Searchin' for light in the darkness of insanity.</p> <p>I ask myself Is all hope lost? Is there only pain and hatred, and misery?</p>	<p>Tabbed content</p>	<p>1 column layout</p>
 <p>Title used in Image Gallery</p> <p>SOAR_student_discuss16_6750</p> <p>SUP_Yoga_Mendota16_5989</p> <p>Aztecan archaeology class</p>	<p>Image gallery</p>	<p>1 column layout</p>
 <p>TERRACE MOVIES</p> <p>People relax in a recently-renovated section of seating at the Memorial Union Terrace along Lake Mendota at the University of Wisconsin-Madison and watch the 1978 movie "National Lampoon's Animal House".</p> <p>LEARN MORE</p>	<p>Image carousel</p>	<p>1 column layout</p> <p>Each slide requires an image, a title, 150 characters for content, and a link</p>
<p>PLANES</p> <p>An airplane or aeroplane (informally plane) is a powered, fixed-wing aircraft that is propelled forward by thrust from a jet engine or propeller.</p> <p>THE WRIGHT BROTHERS</p> <p>AMELIA EARHEART</p> <p>RED BARON</p>  <p>TRAINS</p> <p>A train is a form of rail transport consisting of a series of vehicles that usually runs along a rail track to transport cargo or passengers.</p> <p>THOMAS THE TANK</p> <p>POLAR EXPRESS</p> <p>HOGWARTS EXPRESS</p>	<p>Alternating content boxes</p>	<p>1 column layout</p> <p>Each row contains an image, headline, 250 characters for content, and 3 links.</p>
<p><i>"Whatever may be the limitations which trammel inquiry elsewhere, we believe that the great state University of Wisconsin should ever encourage that continual and fearless sifting and winnowing by which alone the truth can be found."</i></p> <p>—THEODORE HERRFURTH (1949)</p>	<p>Stylized quote</p>	<p>1 column layout</p>

<p>GROUP OF LINKS CAN BE USED IN 1 COLUMN LAYOUTS</p> 	<p>Group of links</p>	<p>1 column layout</p>
	<p>Faculty/staff listing</p>	<p>1 column layout</p>
	<p>Action hook for child theme</p>	<p>1,2,3 column layouts</p> <p>Only for web developers. Allows a web developer using a child theme to insert other content into a space in the layout.</p>